

IEP FLIPPED MASTERY FOR EDUCATORS

improving workforce resilience and impact for the interactive entertainment industry

EMPOWERING EDUCATORS FOR GREATER IMPACT.

Flipped classrooms have transformed teaching practices. By leveraging technology, educators can shift knowledge transfer *outside* of the classroom to focus on more impactful interactions *inside* the classroom.

IEP provides a comprehensive selection of content that can be integrated into your existing LMS systems to rapidly create, or improve upon, your interactive entertainment related programs.

Lecture slides, tutorial discussion topics, transcripts, vocabulary lists, customized textbooks, and exam questions can also be provided.

FLEXIBLE TO MEET YOUR PROGRAM NEEDS.

Video games have expanded far beyond the limits of computer science and art faculties. Today, almost any faculty can benefit from offering coursework related to the interactive entertainment industry.

IEP provides educators with content that reflects the needs of today's employers. It includes insights and expertise from over 400 experts across every discipline of the video game industry.

Content is presented in a documentary style format to provide high engagement for students while compressing significant knowledge transfer into each 30 - 60 minute lesson.

Lessons are updated annually to ensure the most current standards expected within the video game industry are presented to students.

We're ready to help you build amazing programs for your students. Contact one of our academic consultants to learn more.

At A Glance...

- Flipped classroom content
- Over 60 course modules
- Lecture slides & handouts
- Tutorial & discussion topics
- Over 400 contributing experts
- Content updated annually



FLIP your classrooms with....

- High quality engaging content.
- Insights from industry experts.
- Customizable course content.
- Learning outcomes based on the needs of industry employers.
- Support materials for lectures and tutorial discussions.

So your faculty and students can...

- Focus on applying knowledge in the classroom.
- Gain perspective on real world careers.
- Acquire knowledge relevant to their specialty.
- Improve job placement rates and long term career satisfaction.
- Quickly implement or augment programs for maximum impact.

IEP COURSE MODULES FOR EDUCATORS

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INTERACTIVE ENTERTAINMENT FUNDAMENTALS

The Evolution of Play
Financial Fundamentals
Business Structures
The Industry Ecosystem

Game Genres In Context
Game Add-Ons and Digital Content
Business Models
Distribution

The Cost of Doing Business
Culture and Lifestyle
Diversity and Inclusion

GAME DEVELOPMENT

From Concept to Game Team
Workflows and Production
Concept Art and Style
Modeling and Animation
Environments and User Interface
Tools, Middleware, Pipelines

Analytics and Measurement
Content and Balancing
Story and Lore
Mechanics, Systems, Gameplay
Audio and Music
Quality Assurance and Testing

CRM and Community
External Development
Consumer Research
Submission and Certification
Regulation and Privacy
Perils in Game Development

INTERACTIVE ENTERTAINMENT SUPPORT PROFESSIONS

Executive Management
Product Development
Marketing
Advertising
Corporate Communications

Media & The Press
Sales and Account Management
Information Technology
Software Development
Legal & Intellectual Property

Finance & Accounting
Human Resources & Talent
Administration & Logistics
Organizational Structures

HISTORY OF INTERACTIVE ENTERTAINMENT

PC Components
History of PC Games

History of Console Games
History of Handheld Games

History of Mobile Games

INTERACTIVE ENTERTAINMENT GENRES

Action Games
Arcade Games
Fighting Games
General Entertainment Games
Music and Rhythm Games
Narrative Games

Puzzle Games
Racing and Driving Games
Roleplaying Games
Shooter Games
Simulation Games
Skill and Chance Games

Sports Games
Strategy Games
World Building Games
Game Genre Variants



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